Seedora Legal, Privacy & Cookie Policy

Effective Date: October 2026 | Last Updated: October 2026

Introduction

Welcome! This document outlines how Seedora handles data across our public marketing website versus our secure software platform. Please review the relevant section below depending on whether you are browsing our public pages or logged into our application.

Policy Scope	Target Audience & Environment	Key Primary Focus
Part 1: Public Website	Visitors browsing public marketing pages	Inquiry handling & performance analytics
Part 2: Software Platform	Logged-in users (Parents, School Admins)	Tenant isolation, functional workflows & security

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Part 1: Public Marketing Website

Applies to: Public marketing pages (Home, Booking, Testimonials, Partners).

1. What We Collect

- **Inquiry & Contact Data:** If you fill out a contact form or request a demo, we collect your name, email address, and message details to respond to your inquiry.
- **Technical & Analytics Data:** Basic performance and visitor analytics to understand overall website traffic.

2. Cookie Usage on the Website

- **Marketing & Analytics Cookies:** Used to track general visitor interactions on public marketing pages to improve page performance and layout.
- **Cookie Control:** You can block or clear these cookies via your browser settings at any time.

Part 2: Software Platform Privacy Policy & Terms

Applies to: Authenticated multi-tenant software portals.

1. Information We Collect

- **Account & Profile Information:** When you sign up or register for an account (such as Parent accounts or School Admin profiles), we collect your full name, email address, designated role, and associated school affiliation.
- **School Operational Data:** Information inputted by authorized school personnel or parents to facilitate school workflows, communication logs, and administrative tracking.
- **Technical & Session Data:** When you log into our software portal, we automatically collect basic technical data including your IP address, browser type, device details, session tokens, and local storage state to maintain session security and performance.

2. How We Use Your Information

- **Tenant Isolation & Access Control:** To securely route users to their respective school portals and maintain strict separation between different school data environments.
- **Service Delivery:** To power booking pages, teacher-parent communication, and administrative workflows.
- **Security & Compliance Auditing:** To log user consent, prevent unauthorized access, and fulfill institutional compliance requirements.
- **Platform Improvement:** To analyze aggregate usage trends and optimize our responsive web and desktop software interfaces.

3. Data Storage & Security

- **Cloud Infrastructure:** We utilize secure cloud database infrastructure (including Supabase and encrypted cloud servers) with strict role-based access controls.
- **Tenant Security:** Data is compartmentalized per school institution to prevent unauthorized cross-tenant data exposure.
- **Data Retention:** Information is retained only as long as necessary to fulfill contractual agreements with educational institutions or comply with legal obligations.

4. Essential Cookie & Local Storage Policy (Software Portal)

- **Essential Cookies Only:** Our software platform relies on essential session cookies and local storage tokens. These are required for core authentication, keeping you logged into your secure session, and enforcing tenant security measures.
- **Strictly Necessary:** Because these are strictly necessary for the application to function, they cannot be disabled while using the software portal.

General Provisions

Third-Party Links & Services

Seedora may contain links to external partner sites or services. We are not responsible for the privacy practices or content of third-party websites.

Contact Us

If you have any questions, compliance inquiries, or data requests regarding either our website or software privacy practices, please contact us directly through our contact page.